

# Privacy Policy

Last updated: 2 July 2026 | Website: <https://padhyasoft.com>

---

Padhya Software Technologies ("we", "our", "us") operates the website padhyasoft.com. We provide custom software development, web and mobile application development, CRM/ERP implementation, SEO, and digital marketing services to clients in India and internationally. This Privacy Policy explains what personal information we collect, how we use it, and the choices you have.

By using this website, you agree to the collection and use of information in accordance with this policy.

## 1. Information We Collect

---

### Information you provide directly:

- Name, email address, phone number, and company name when you fill out our contact or enquiry forms
- Project requirements or messages you share when requesting a quote or consultation
- Information shared over email, WhatsApp, or phone when you engage with us for services

### Information collected automatically:

- IP address, browser type, device type, and operating system
- Pages visited, time spent on pages, and referring website
- Cookies and similar tracking technologies (see Section 5)

## 2. How We Use Your Information

---

- To respond to your enquiries and provide quotes or proposals
- To deliver, manage, and improve our services
- To send service-related communications, invoices, and project updates
- To send marketing communications where you have consented (you can opt out anytime)
- To analyse website traffic and improve user experience
- To comply with legal and accounting obligations

## 3. Legal Compliance

---

We process personal data of Indian residents in accordance with the Digital Personal Data Protection Act, 2023 (DPDP Act) and other applicable Indian laws, including the Information Technology Act, 2000.

For visitors and clients located in the European Union, European Economic Area, or the United Kingdom, we process personal data in accordance with the General Data Protection Regulation (GDPR). Our legal bases for processing include your consent, the performance of a contract, and our legitimate business interests.

## 4. Sharing of Information

---

We do not sell or rent your personal information. We may share information with:

- **Service providers** — hosting providers, email services, analytics providers, and CRM platforms that help us operate our business
- **Professional advisers** — accountants, auditors, or legal advisers where necessary
- **Legal authorities** — where required by law, court order, or government regulation

## 5. Cookies and Analytics

---

We use cookies and similar technologies to remember your preferences, understand how visitors use our website, and improve performance. We may use third-party analytics tools such as Google Analytics, which collect information about your use of the website in anonymised or pseudonymised form.

You can control or delete cookies through your browser settings. Disabling cookies may affect some features of the website.

## 6. International Data Transfers

---

We serve clients in India, the UAE, Europe, North America, and other regions. Your information may be transferred to and processed in countries other than your own. Where we transfer personal data internationally, we take reasonable steps to ensure it receives an adequate level of protection consistent with applicable data protection laws.

## 7. Data Retention

---

We retain personal information only for as long as necessary to fulfil the purposes described in this policy, including satisfying legal, accounting, and reporting requirements. Enquiry data that does not lead to an engagement is typically deleted or anonymised within a reasonable period.

## 8. Data Security

---

We use reasonable technical and organisational measures to protect your personal information against unauthorised access, alteration, disclosure, or destruction. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

## 9. Your Rights

---

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate or incomplete information
- Request deletion of your personal information
- Withdraw consent to processing at any time
- Object to or restrict certain processing
- Request a copy of your data in a portable format (GDPR)
- Lodge a complaint with a data protection authority, including the Data Protection Board of India under the DPDP Act

To exercise any of these rights, contact us using the details in Section 13.

## 10. Children's Privacy

---

Our website and services are intended for businesses and are not directed at children under 18. We do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us and we will delete it.

## 11. Third-Party Links

---

Our website may contain links to third-party websites, including client websites and social media platforms. We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies.

## 12. Changes to This Policy

---

We may update this Privacy Policy from time to time. Changes will be posted on this page with a revised "Last updated" date. We encourage you to review this page periodically.

## 13. Contact Us

---

If you have questions about this Privacy Policy or how we handle your data, please contact:

### **Padhya Software Technologies**

303, APM Mall Complex, Near Bharat Petrol Pump,  
Sattadhar Cross Road, Ghatlodiya,

Ahmedabad, Gujarat, India

Email: [info@padhyasoft.com](mailto:info@padhyasoft.com)

Phone: 90165 75815

Website: <https://padhyasoft.com>